

CONTRACT

KHQ - Spokane
1201 W. Sprague Ave
Spokane, WA 99201
(509)448-6000

www.khq.com

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 98572 /		<u>Alt Order #</u> 25334958
<u>Product</u> TV		
<u>Contract Dates</u> 10/21/16 - 10/26/16		<u>Estimate #</u> 4910
<u>Advertiser</u> POL/WA Judicial Integrity		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHQ	<u>Account Executive</u> Lauren Fellner	<u>Sales Office</u> KATZ-Eagle/Wa
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 1214	<u>Product Code</u> 1820
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 3	KHQ	10/24/16	10/26/16	LOCAL NEWS TODAY 6-7AM	6-7AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTW----				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	LOCAL NEWS TODAY 6-7AM	6-7AM	MTuW-----	:30		\$500.00	0.00	NM		
	Credited per agency												
N 4	KHQ	10/24/16	10/26/16	TODAY SHOW	7-9AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTW----				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	TODAY SHOW	7-9AM	MTuW-----	:30		\$500.00	0.00	NM		
	Credited per agency												
N 5	KHQ	10/24/16	10/26/16	TODAY SHOW	7-9AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	MTW----				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	TODAY SHOW	7-9AM	MTuW-----	:30		\$500.00	0.00	NM		
	Credited per agency												
N 7	KHQ	10/23/16	10/23/16	LOCAL NEWS SUNDAY	7-8AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S				1	\$200.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KHQ	10/17/16-10/23/16	LOCAL NEWS SUNDAY	7-8AM	-----Su	:30		\$200.00	0.00	NM		
	Credited per agency												
N 8	KHQ	10/23/16	10/23/16	MEET THE PRESS	8-9AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/17/16	10/23/16	-----S				1	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	KHQ	10/17/16-10/23/16	MEET THE PRESS	8-9AM	-----Su	:30		\$500.00	0.00	NM		
	Credited per agency												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.



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<u>Contract Dates</u> 10/21/16 - 10/26/16		<u>Product</u> TV
<u>Advertiser</u> POL/WA Judicial Integrity		<u>Estimate #</u> 4910
		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	KHQ	10/24/16	10/25/16	M-F 5PM LOCAL NEWS	5-530PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/24/16	10/30/16	MT-----	1			\$650.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	M-F 5PM LOCAL NEWS	5-530PM	MTu-----	:30		\$650.00	0.00	NM		
	Credited per agency												
N 13	KHQ	10/24/16	10/25/16	JEOPARDY	7-730PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/24/16	10/30/16	MT-----	1			\$700.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	JEOPARDY	7-730PM	MTu-----	:30		\$700.00	0.00	NM		
	Credited per agency												
N 14	KHQ	10/24/16	10/25/16	WHEEL OF FORTUNE	730-8PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/24/16	10/30/16	MT-----	1			\$700.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	WHEEL OF FORTUNE	730-8PM	MTu-----	:30		\$700.00	0.00	NM		
	Credited per agency												
N 16	KHQ	10/24/16	10/25/16	M-F 11PM LOCAL NEWS	11-1135PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/24/16	10/30/16	MT-----	1			\$450.00	0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KHQ	10/24/16-10/30/16	M-F 11PM LOCAL NEWS	11-1135PM	MTu-----	:30		\$450.00	0.00	NM		
	Credited per agency												
Totals										0.00		7	\$2,375.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/26/16	7	\$2,375.00	\$2,018.75
Totals	7	\$2,375.00	\$2,018.75

Signature: _____ **Date:** _____

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